

Minutes of the meeting for Montgomery Tourism Committee held on 14th December 2020 this was a Virtual meeting via Zoom.

Present: Cllr's H Andrew, L Weaver, J Kibble, C Weston

MINUTE 59 – T/20 APOLOGIES

No Apologies

MINUTE 60 – T/20 DECLARATIONS OF INTEREST

None

MINUTE 61 – T/20 MINUTES OF THE LAST MEETING

Minutes of 11th November 2020 agreed but not signed due to meeting taking place virtually.

MINUTE 62 – T/20 INFORMATION FROM MINUTES

- Information is now on Facebook from Helo Blod offering free translation to business' and charities
- Video from Montgomery has been well received in many parts of Hungary.
- Press release will be organised with coordinator of Magya Cymru Group.
- A number of links have been made with responses to video via e mails.
- Border Life and Welsh Country Life magazines have been contacted.
- Montgommery contact has sent his translation of the history of the Montgomeries and was proposed to send him the Welton's Montgomery book. Action: JK
- Mayor Haydn Andrew will write to the Mayor of Kunagota with Hungarian translation.
- Videos for virtual Food Festival in the Spring are coming together.

MINUTE 63 – T/20 NEWS TEAM

- Online advent calendar organised by a young resident will show different videos every day, including acting, poetry and music by residents in town.
- Lights in the Church porch will be lit until mid - January.
- A young lady from Brownies has made a PowerPoint presentation regarding dog fouling in the community.

MINUTE 64 – T/20 WATER FILL

- In 2018 Refill started and visitors were able to obtain water from various business venues.
- A Refill app is now available for Wales which many business' have signed up to.
- There is a Memorandum of Understanding which Councillors need to read before any commitments are made.
- This scheme would need a local champion to encourage this idea and carry it forward. Most businesses are likely to be willing to take part. Noted that Refill Scheme now includes filling your own coffee cup and other refills such as household cleaning products.

- It was suggested that Walkers are Welcome could possibly help with this. Action: CW to prepare a simple brief on Champions and circulate the MoU to Tourism Committee

Cllr Kibble's internet failed at this point and the meeting was closed.

MINUTE 65 – T/20 ITEMS FOR NEXT AGENDA

Items for consideration at the January meeting e mailed by Cllr Kibble following the meeting.

1. Community Appraisal. Jotted down initial thoughts on this:

- picked out certain issues raised (in italics) and considered how and where we have progressed and what we could potentially do further (highlighted points).

Would like to draw up a list of targets for the next couple of years from these points and others the Committee wishes to put forward to give us focus. Your input needed here please.

Kindly have a look at the doc and feel free to add comments and ideas in a different colour or use sticky notes. If you could let me have this by end of next week (11th) would be much appreciated. Will then circulate a compendium of ideas we can consider at our January meeting.

2. At the bottom of the sheet have put a suggested wording for the path to the Castle gate - please review and comment. This is a much overdue item. When we have an agreed wording will send to Jack and Emyr for appro.

3. Was going to mention at the end. Some of you may know Paprika, the Hungarian restaurant in Aberystwyth. Having seen our video, the owners made an amazing offer to bring a selection of Hungarian food to Montgomery for the Tourism Committee and video 'cast'. As with everything about this video, was overwhelmed at such a response. They wanted to do this before xmas but with all the restrictions and safety logistics am not sure we are going to be able to organise. Am in contact with Sandor and we are thinking things through but wanted to make you aware of this incredibly generous and heart-warming offer

MINUTE 65 – T/20 ITEMS FOR NEXT AGENDA

Date of Next Meeting

Tuesday 12th January 2021 1.30 pm via ZOOM